

CAMPUS TO CORPORATE MANTRA – RESUME MAKING, INTERVIEW SKILLS AND LINKEDIN NETWORKING WORKSHOP

Date: 10-12-2025 to 12-12-2025

The Faculty of Commerce, GLS University successfully organized a one-day career development workshop titled *“Campus to Corporate Mantra – Resume Making, Interview Skills and LinkedIn Networking”*.

The workshop was designed with the objective of preparing students to meet corporate expectations and to bridge the gap between academic learning and professional requirements. By focusing on essential employability skills, the session aimed to enhance students’ confidence and readiness for corporate recruitment processes.

The workshop began with an in-depth session on **Resume Making**, emphasizing that a resume serves as the first point of contact between a candidate and a recruiter. The speakers explained the importance of creating a professional, concise, and well-structured resume that aligns with corporate standards. The second segment of the workshop focused on **Interview Skills**, which are crucial for securing employment. The speakers provided insights into various types of interviews, including HR interviews, technical interviews, and behavioral interviews, explaining the expectations of recruiters at each stage of the hiring process.

Emphasis was placed on effective communication skills, confidence building, body language, eye contact, and professional etiquette. The final segment of the workshop was dedicated to **LinkedIn Networking**, highlighting the growing importance of a strong digital professional presence in today’s competitive job market. The speakers explained how LinkedIn has become a powerful platform for career development, networking, and personal branding. Students were guided on creating an effective LinkedIn profile by crafting a compelling headline, writing a concise and impactful summary, and showcasing skills, certifications, and professional experiences.

Overall, the *Campus to Corporate Mantra* workshop proved to be an enriching and impactful experience, empowering students to take confident steps toward building successful corporate careers. This workshop was coordinated by CA Dr. Sneha Master.



Resume Making & Interview Skills

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